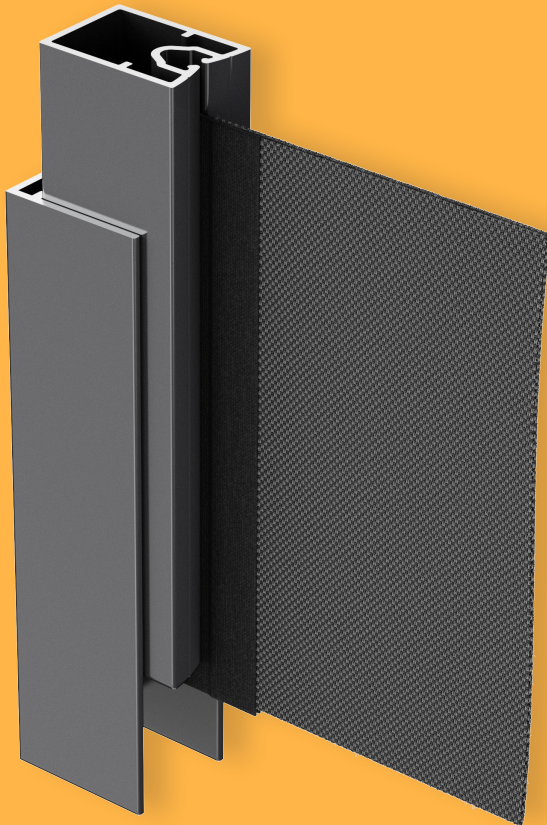




**Ziptrak®**

[ziptrak.com.au](http://ziptrak.com.au)

# You could **Ziptrak®** that.



## 26+ Years of Innovation

Let us take you on a two-decade journey of innovation by Ziptrak®. We started from humble beginnings in a single shop in South Australia and have since become one of the largest blind manufacturers in the country, with over 1000 retailers and exports to 30 countries.

## Over 1.5 Million Installs

With over 1.5 million installs globally, rest assured that you're working with a top-tier, premium product that has demonstrated durability in challenging real-world environments.

## New Components

Ziptrak® Pro-Spline

The Ziptrak® Pro-Spline is a next-generation spline system that delivers a cleaner, sharper finish with improved skin tension and smoother operation. Its narrower profile reduces the visible weld area from 20mm to 10mm, while the thinner design minimises buildup and friction. It maintains the strength of Ziptrak's double-weld construction and introduces a refined fabric bottom spline for a more uniform, polished look.

## New Tensioning Tool

The Ziptrak® Tensioning Tool will enable faster, safer spring tensioning using a drill, reducing manual lifting and improving accuracy. It also allows front insertion for easier installation and greater flexibility, including single-person installs for a wider range of blinds.

## USB-C Charger for Interior Blinds

This versatile front-access charging cable is designed for streamlined installations and easy end-user access. Compatible with 75mm and 95mm pelmets and all USB-C motor brands, with multiple colour finishes available.

## Range of Blinds

Our range of products includes custom-made outdoor, cable guided and interior blinds with a wide range of features, available to fit a variety of furnishing projects. All of our products have been engineered and manufactured to endure the toughest Australian conditions.

## Innovations from Ziptrak®

At Ziptrak®, we thrive on continuous improvement. Our innovations include the patented spring-balanced system, the track-guided system, the unique locking mechanisms, and other exclusive blind components and accessories.

## Marketing Support

We offer significant training, sales, and support tools, including the Ziptrak® Trade Hub and our lead generation program, Find-a-Retailer.

As the brand leader in Track-Guided blind systems, Ziptrak® provides year-round business for our network of fabricators and retailers.

## New Joiner System

The Ziptrak® Joiner System allows large 4–5 metre blinds to be delivered in smaller sections, transported via service elevators, and assembled on-site, making high-rise or hard-to-access installations easier without the need for cranes. It also maximises views by removing the need for centre poles.

## Lighting System

The Ziptrak® Lighting System is an optional add-on that integrates directly into your outdoor blinds, providing bright, functional light where you need it and extending the use of your outdoor space well after sunset.

Inspired by the quintessential Aussie backyard, Ziptrak® has been creating and developing innovative products, transforming hundreds of thousands of Australian homes.

Our passion lies in developing products that empower people to invest in their indoors/outdoors lifestyle, encouraging more time spent with family and friends. We're dedicated to delivering inventive solutions that elevate living environments for all.

In the last 26+ years, Ziptrak® has experienced continual growth, establishing a vast network with hundreds of fabricators and retailers, creating opportunities for small and large businesses alike.

Ziptrak® products have garnered global recognition, reaching 30 countries and 6 continents through exports. We take immense pride in sharing the benefits of our innovative solutions with a worldwide audience.

Guided by my son Marc's leadership, the Ziptrak® team continues to push boundaries and explore new markets, propelling the business to unprecedented heights.



**Tony de Maaijer**  
*Founder and Inventor*



# 26+ Years of Innovation

|      |                                                                                                                                                                                     |      |                                                                                                                                                                                   |      |                                                                                                                                                                                                                                                                                                                              |      |                                                                                                                                                                                                                                                                                                   |      |                                                                                                                                                                                                                                                                                                                                                                                                                                       |      |                                                                                                                                                                                                                                                                           |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1999 | <b>Original Prototype</b><br><br>Ziptrak® Founder and Inventor Tony de Maaijer received an enquiry for a year-round outdoor dining solution – sparking the original Ziptrak®.       | 2009 | <b>Partner Network Established</b><br><br>Built a national network of Authorised fabricators across Australia, supplying wholesale custom made blinds to more than 300 retailers. | 2017 | <b>Industry Recognition</b><br><br>Won an Impact Award recognising innovative South Australian companies with global market potential.<br><br>Ziptrak® Interior Blinds were showcased for the first time at the R+T Stuttgart World Trade Fair.                                                                              | 2021 | <b>New HQ &amp; Product Expansion</b><br><br>All Ziptrak® operations relocated to a purpose-built headquarters at the Tonsley Innovation District in Adelaide, South Australia.<br><br>Released the XHD Bottom Bar, designed for blinds over 5 meters wide.                                       | 2023 | <b>Design Evolution &amp; Partner Support</b><br><br>Introduced the Streamline Bottom Bar and a new Central Locking Handle to improve usability and performance. Launched an online training program to support and upskill the Ziptrak® Partner Network.<br><br>Ziptrak® continues to grow in Australia and globally, with over 700 Retailers across 30 countries and 6 continents – cementing its position as a true market leader. | 2025 | <b>Advanced Solutions</b><br><br>Released the NCC Fire Safety Compliance Performance Solution and Hi-rise Joiner System. Introduced the Cable-Guided Outdoor Blind system.<br><br>Enhanced the Design Your Blind software with photo upload and real-world visualisation. |
| 2000 | <b>First Installations</b><br><br>The first Ziptrak® Outdoor Track-Guided blind installations launched across Australia, quickly gaining attention for performance and ease of use. | 2013 | <b>Patent Registered</b><br><br>Ziptrak Pty Ltd registers patents for industry-leading systems, delivering fast, smooth and easy-to-use blinds.                                   | 2019 | <b>Product &amp; Industry Milestones</b><br><br>Launched the fully extruded aluminium Streamline Pelmet with integrated Insect Control system.<br><br>Ziptrak® Founder and Inventor Tony de Maaijer was inducted into the WSAA (formerly BMAA) Hall of Fame for his significant contribution to the window shading industry. | 2022 | <b>Innovation &amp; Efficiency</b><br><br>Launched the Design Your Blind 3D configuration tool with zoomable product visualisation. Enhanced Ziptrak® Interior with improved light-blocking performance.<br><br>Delivered significant production-efficiency improvements at the new headquarters. | 2024 | <b>Blind Strength Project</b><br><br>Published Blind Strength Project results, confirming Ziptrak® Outdoor Track-Guided Blinds’ wind-resistance for reliable all-season performance. Added augmented reality (AR) functionality to the Design Your Blind configuration tool.                                                                                                                                                          | 2026 | <b>New Innovations</b><br><br>2026 is already bringing new Ziptrak® innovations.<br><br>Pro-Spline introduced a cleaner, sharper finish and smoother operation.<br><br>The new Tensioning Tool improved installation ease, with more product updates still underway.      |
| 2005 | <b>Exporting Begins</b><br><br>Expanded distribution to New Zealand, meeting growing customer demand for protection from wind and rain.                                             | 2016 | <b>New Components Introduced</b><br><br>Released SuperSpring and Heavy-Duty Componentry, enabling blind spans of up to 6 meters.                                                  |      |                                                                                                                                                                                                                                                                                                                              |      |                                                                                                                                                                                                                                                                                                   |      |                                                                                                                                                                                                                                                                                                                                                                                                                                       |      |                                                                                                                                                                                                                                                                           |



# Ziptrak®

Ziptrak® is the trusted solution for outdoor blinds. Our high quality components and INTRACK Patented Spline Technology results in a superior hold in windy conditions.

Customers around the globe opt for Ziptrak® because of our product's value and quality. Fabricators and retailers are drawn to Ziptrak® because we offer year-round business opportunities, and its intelligent design results in efficient fabrication.



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Tough & Durable

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Superior Performance in Windy Conditions

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Leave at Any Height

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Unlock Your Blind in One Action

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Available up to 6m Wide

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Clear PVC or Sunscreen Mesh

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Market Leading in Training & Marketing Support

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Profitable for Retailers

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# The Ziptrak® Difference

## Constant Improvement

Our dedicated team of engineers are constantly looking for new ways to improve our products and customer service, to make Ziptrak® easier to fabricate, easier to install and more durable.

## Visible, Engineered & Purpose-Made Spline

Our robust and durable spline (double-sided for strength!) is connected to the bottom bar with fabric clamps, and is instantly recognisable as Genuine Ziptrak®.

## Genuine Ziptrak®

Trusted brand, asked for by name!

## Australian Made

Designed, engineered, and made in Australia for more than 26+ years.



For more information,  
please visit the  
Ziptrak® Trade Hub.





Built to enhance your  
indoor comfort and style.



SUN AND UV  
PROTECTION



EXCEPTIONAL  
LIGHT BLOCKOUT



SMOOTH  
TRACK-GUIDED  
OPERATION



MANUAL OR  
ELECTRIC OPERATION



INSULATION

# Ziptrak® Interior

The Ziptrak® Interior blind system is the safest, most long-lasting and easy to use internal blind solution, on the market. Ziptrak® Interior blinds are specifically engineered for frequent and demanding use, utilising top-quality industrial-grade components.

Crafted to perfection, the system creates an air pocket between the blind and the window, delivering exceptional insulation performance. Prepare to redefine your expectations for interior blinds with the effortless operation of the Ziptrak® Interior system.

Choose from a variety of light-filtering and blockout fabrics to suit your style. Whether in a residential or commercial setting, elevate every room with the unparalleled style and functionality of Ziptrak® Interior blinds.

#### The Only Track-Guided Interior Blind on the Market:

- Prevents light entering through gaps - creating total darkness.
- Air pocket between blind and window, delivers exceptional insulation performance.
- Fabric is retained within track and will not be pushed out by air movement.
- No cords or chains - child and pet safe.

#### Choose Between Operation Type:

- Spring balanced: Easily lower or raise the entire blind in seconds at the touch of a finger.
- Motorised: Perfect for larger blinds or in hard-to-reach locations.

#### Available in an Unlimited Range of Fabrics

Sleek, Slimline Tracks & Channels

# Innovation & Research at Ziptrak®

At Ziptrak®, we continuously innovate to create smarter, more valuable blind solutions for our customers, staying one step ahead and solving the challenges of tomorrow.

Research & Insights

Define & Develop

Testing & Validation

Real-World Impact

## STEP 01

### Where the Ideas Begin

Identifying real-world needs by listening to the market, our partners, and our people.

## STEP 02

### Defining the Problem

Transforming feedback into actionable direction through research and structured analysis. **1.** Problem definition, **2.** Research & analysis and **3.** Decision-making.

## STEP 03

### Testing What Works

Testing through prototypes, simulations, and real-world trials to ensure concepts are not just innovative but practical for real environments.

## STEP 04

### Quality Assured

Engineering detailed specifications and processes to ensure consistent and high-quality production.

- Engineering specifications
- Process optimisation
- Production readiness

## STEP 05

### Bringing it to Life

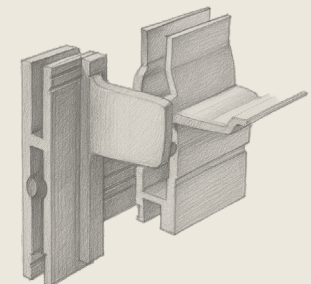
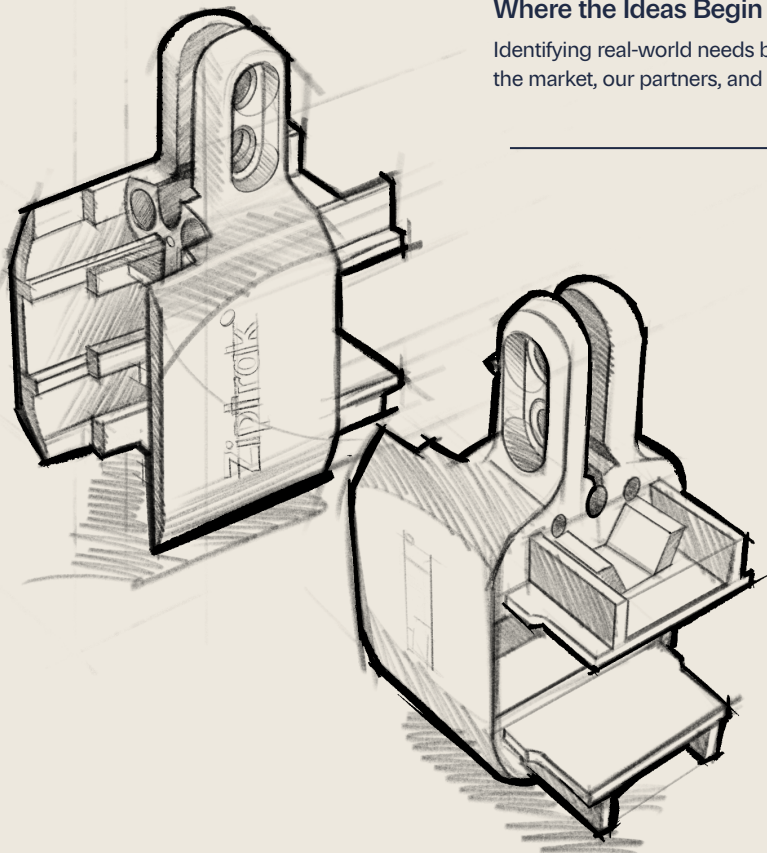
Working closely with manufacturing partners to transition from design to production with supporting materials such as installation guides, technical manuals, etc.

- Manufacturing collaboration
- Technical documentation

## STEP 06

### Real-World Rollout

Introducing the innovation into the market through our partner network, ensuring installers, retailers, and customers are supported.



# INTRACK

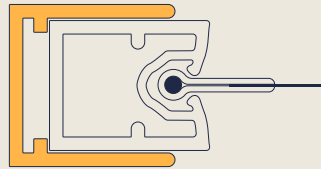
## Patented Spline Technology

INTRACK Patented Spline Technology invented by Ziptrak® and exclusive to genuine Ziptrak® products.

Ziptrak®

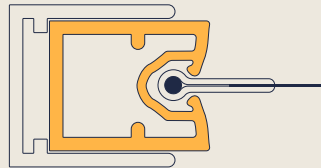
### INTRACK CHANNEL

Engineered to securely house and protect the track system, allowing the blind to adjust to real-world openings in homes, creating the strong structural foundation behind every Ziptrak® blind. Designed for stability, durability, and refined appearance, helping the system withstand demanding outdoor conditions.



### INTRACK TRACK

Designed as the guiding pathway for the blind, the patented Track profile works seamlessly with Ziptrak® spline technology to help keep the blind securely INTRACK during operation. Engineered for smooth movement, superior stability and enhanced wind resistance, it delivers dependable performance year round.



### INTRACK SPLINE

At the core of every Ziptrak® system is the INTRACK Spline Technology, featuring a proprietary high-tenacity fabric spline engineered for strength, stability and durability. The spline is formed through a specialised welded construction process before being welded directly to the blind fabric using high-frequency or impulse welding technology. This creates a secure connection that helps reduce movement, rattling, dust, wind and insect ingress for a quieter and more comfortable outdoor space.



## Ziptrak® Track-Guided Outdoor Blinds System Components

### 01 Centre Lock Release

Ziptrak® blinds have locking mechanisms allowing the blinds to be locked when fully down, providing a secure hold in windy conditions. With our unique Centre Lock Release you can unlock both the left and right locks simultaneously from the centre for simple, single-handed operation. No zips, ropes, pulleys or crankshaft mechanisms.

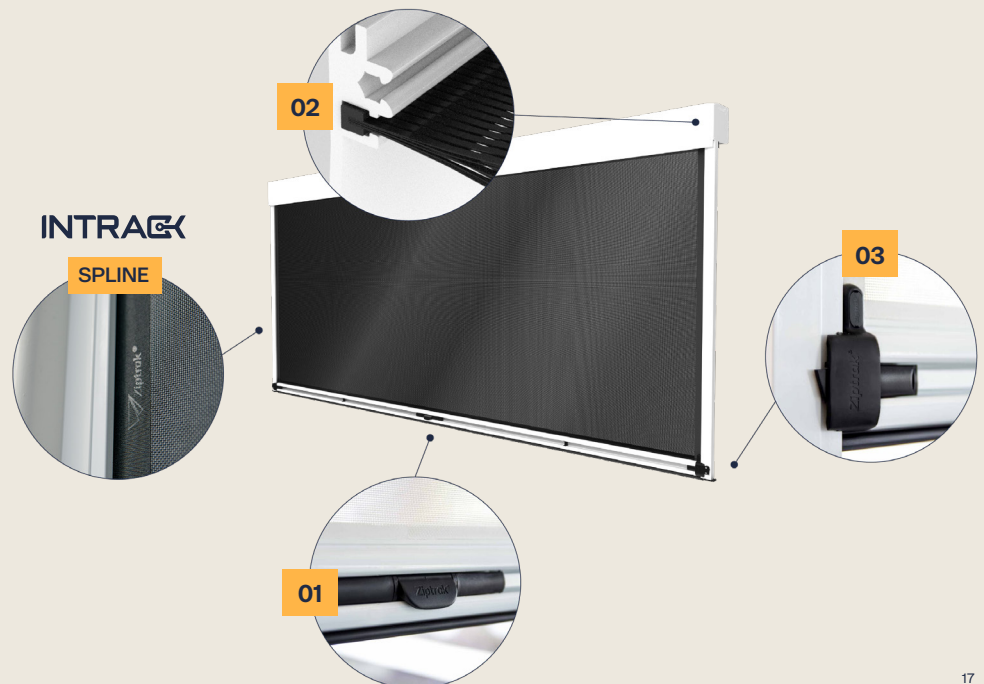
### 02 Pelmet

With its dual brush insert, this intelligent system not only prevents insects from building nests within the pelmet but also ensures that your blind fabric stays clean. Each time you move the blind, the brushes conveniently sweep across the fabric, effectively removing dirt or debris.

### 03 Guides

Ziptrak® blinds can be left at any position along the track. Simply let the blind go, and it will stay at your desired height. Our patented spring-balanced system absorbs most of the weight of the blind material making it light and easy to operate.

The Ziptrak® Joiner System enables up to 5 metre wide blinds to be installed in high-rise and tight-access spaces without crane hire. Large blinds can be split into smaller sections, moved via service elevators, and joined seamlessly on-site.



# Marketing Support for Retail Partners

We provide a complete suite of marketing and trade support tools to help our retail partners confidently present, sell, and support Ziptrak® products.

## Marketing Materials

Ready-to-use brochures and branded assets that support sales and enhance visibility.

- Option to co-brand with your logo and business details prior to printing.
- Fully detailed product selections for Ziptrak® Outdoor and Interior blinds.



## Tools & Resources

These tools ensure our partners are fully supported at every stage, from training through to customer engagement and sales success.

### ProPack

The ProPack Installer Spare Parts Kit for Ziptrak® Outdoor Track-Guided Blinds is a job-ready collection of genuine replacement components designed to support smooth installations and service calls.



### Display Cases

Physical display solutions for retail environments that clearly present product features.



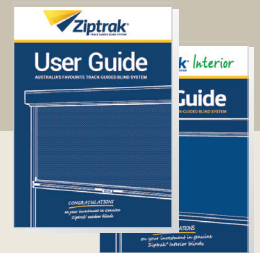
### Demonstration Units

Interactive setups that help customers understand how Ziptrak® systems work.



### User Guides

Clear, visual documentation that supports product understanding.



### Supporting Our Partners at Every Stage

From product education to in-store engagement, our marketing support tools are designed to make it easier to communicate the value of Ziptrak® systems and drive customer confidence. Trusted brand, asked for by name!

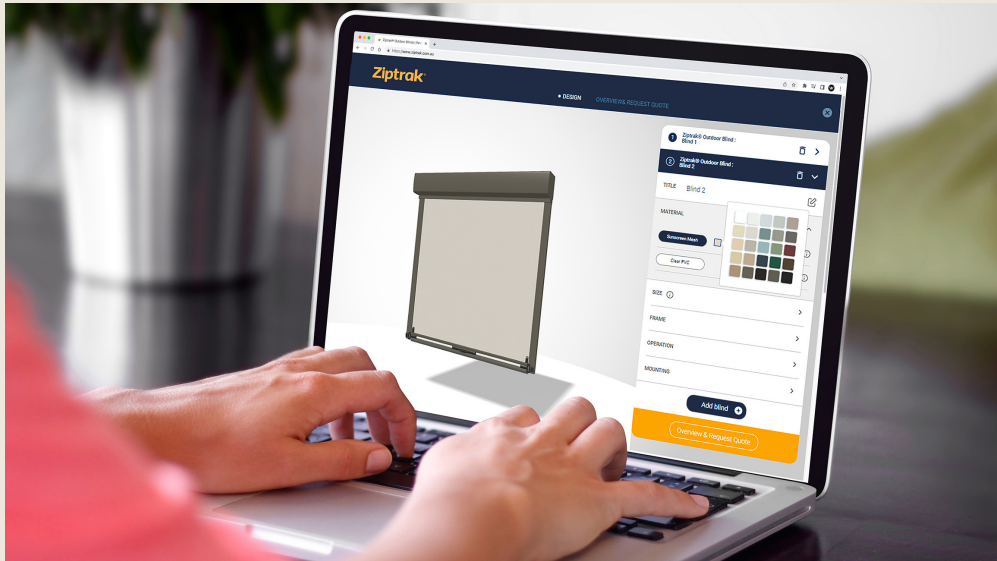
# Design Your Blind

An interactive visualisation platform that allows customers to explore Ziptrak® systems in real environments, configure options, and share their selections with retailers for quoting.

Visualise products in real settings.

Configure sizes, fabrics & options.

Send enquiries directly to retailers.



## Great Sales Tool

Ziptrak® Retailers can use this free online tool onsite or instore to help visualise what customers blinds will look like in their space. Exact details are generated for quoting.

## Full Outdoor Range

Design Your Blind displays a variety of styles, sizes, features, and colour options for users to create their favourite Ziptrak® outdoor blinds.

## Easy to Use

Whether for their homes or businesses, the intuitive, easy-to-use interface makes designing their blinds easy and fun.



## Ziptrak® Find a Retailer



In a category where convenience often influences buying decisions, making it easy for customers to take the next step matters more than ever. Ziptrak's Find a Retailer tool helps turn interest into real conversations, quotes and projects, by connecting customers with trusted local retailers.

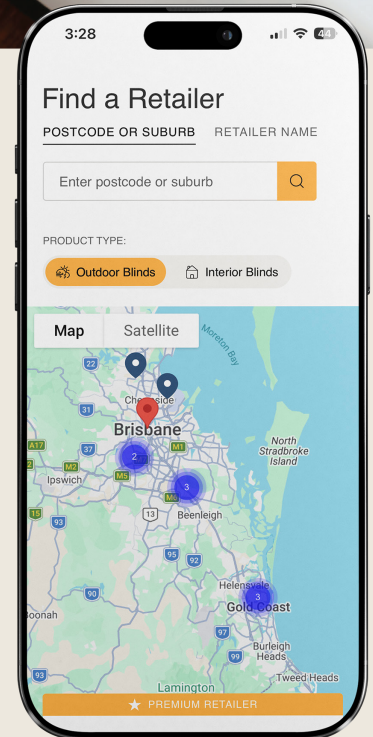
Connects customers with trusted retailers

Turns online interest into projects

Smoother path from inspiration to installation

Strengthens brand demand & retailer growth

Easier for customers to take the next step



A lead generation tool that connects customers with authorised Ziptrak® partners, helping retailers receive more qualified enquiries.

# Access the Ziptrak® Trade Hub

For ongoing technical and sales support, retailers and fabricators can access the Ziptrak® Trade Hub, which is a secure online knowledge base designed specifically for trade customers.

Product  
Manuals &  
Videos

Training  
Resources

Sales &  
Marketing  
Materials



## Built to Support Your Success

Our marketing and trade support tools ensure our partners are equipped at every stage — from training and product understanding through to customer engagement and sales success.

For more information, scan the QR code to visit the Ziptrak® Trade Hub.

## What is the Trade Hub?

The Trade Hub provides trade customers with secure access to product training, manuals, videos, and marketing resources tailored for retailers and fabricators.

## What will I find?

You'll find technical manuals, videos, and new Installation Training Modules. Use the keyword search locate and download brochures and marketing assets for your business website and social media.

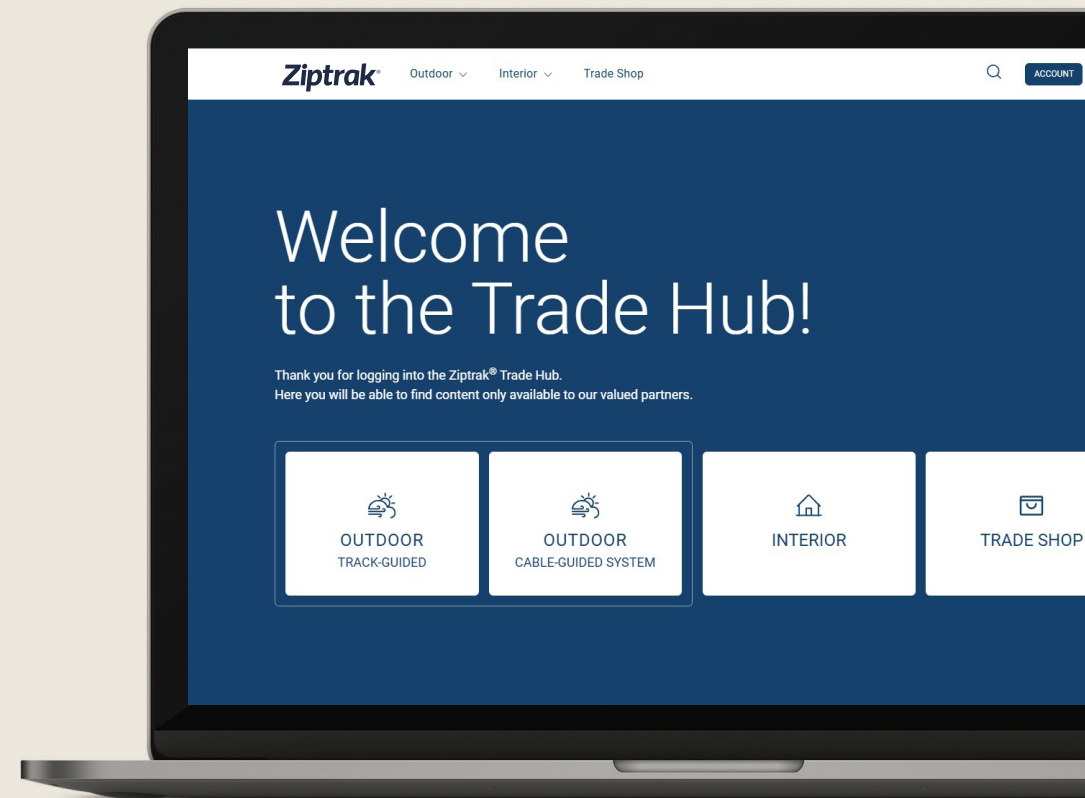
## Who can access the Trade Hub?

The Ziptrak® Trade Hub is open to all staff of authorised distributors, fabricators, and registered Retailers.

Simply register for individual access to view resources customised for your business type and role.

## We're always working to make things easier for our customers.

Introducing our new Installation Training Modules. Perfect for both new installers and experienced pros looking to refine their skills, this comprehensive 10-module course covers everything you need to know about installing Ziptrak® Outdoor Blinds.



# ***Ziptrak®***



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